

## ED-26-36

**From:** ArA Saatdjian <M.F.I.P.P.A. Sec 14(1)>

**Sent:** Friday, April 17, 2026 6:18 AM

**To:** clerks <[clerks@oshawa.ca](mailto:clerks@oshawa.ca)>

**Cc:** Anthony Ambra <[AAmbra@oshawa.ca](mailto:AAmbra@oshawa.ca)>; Hailey Wright <[HWright@oshawa.ca](mailto:HWright@oshawa.ca)>

**Subject:** 33 SIMCOE STREET SOUTH OSHAWA SIGN

GOOD MORNING

My name is ARA Saatjian owner of the property 33 Simcoe street south Oshawa.

I am reaching out in regard the Digital sign we have at the corner of Simcoe and Athol installed in 2024 and had it fully functional starting July 2025.

When council meeting have approved to be under Pilot project were under the impression that if there will be no complaint from the neighborhood the sign will remain permanent.

We also signed encroachment agreement with the city in regards keeping away all liability from.

We also have worked with multiple communities and city of Oshawa staff DTO /Oshawa Folk Arts Council /Legend of Fazio's/Mathilda/ Snacks Right Exotic and many more with coming soon to work with Chamber of Commerce.

Support letters attached.

We are willing to have this file to be forwarded to City Council meeting for consideration to have those 2 digital sign be permanently approved and have it operational to improve and spread positive message to downtown core.

We thank you in advance.

ARA SAATJIAN



## Oshawa Folk Arts Council "The Fiesta People"

P.O. Box 342 \* Oshawa ON \* L1H 7L3 \* Tel: (905) 725-1624 \* Fax: (905) 725-4293



To Whom It May Concern,

I am writing to express our strong support for Janarad and their billboard operations at 33 Simcoe Street South in Oshawa. Our experience working with Janarad has been exceptionally positive. They have consistently been pleasant, professional, and supportive partners. As a non-profit organization, access to affordable advertising is critical, and Janarad has gone above and beyond to support our efforts. They provided us with a very generous rate to promote Fiesta Week, which significantly contributed to the success and visibility of our event.

This year, mr. Saatjian once again demonstrated their commitment to supporting community organizations by offering us a similarly favorable arrangement, while also increasing our display time and adding a second billboard. This level of support has had a meaningful impact on our ability to reach a broader audience.

We fully support Janarad's request to maintain their billboards permanently. Their presence provides valuable and affordable advertising opportunities for both businesses and non-profit organizations, helping to strengthen community engagement and local economic activity.

Thank you for considering our support.

Sincerely,

Ievgeniia Mangones  
Director, Advertising  
Oshawa Folk Arts Council  
647-554-2506