

To: Community and Operations Services Committee

From: Kevin Alexander, Commissioner,
Community and Operations Services Department

Report Number: CO-24-31

Date of Report: May 8, 2024

Date of Meeting: May 13, 2024

Subject: Trent University GTA Multi-Year Fitness Membership for
Student Use, 2024-2027

Ward: All Wards

File: 03-05

1.0 Purpose

The purpose of this report is to obtain Council approval to renew the Multi-Year Fitness Membership Agreement with Trent University Durham GTA for student use of City recreation facilities, 2024 - 2027.

2.0 Recommendation

That the Community and Operations Services Committee recommend to City Council:

1. That pursuant to Report CO-24-31, dated May 8, 2024, the City renew a three year agreement with Trent University Durham GTA for eight-month, Level 2 Fitness Memberships for Trent University Durham GTA students at City-owned recreation facilities, for the academic years September 2024 to April 2027; subject to the terms and conditions as set out in the Agreement; and,
2. That the Commissioner, Community and Operations Services be authorized to execute a formal agreement with Trent University Durham GTA in a form and content satisfactory to the City Solicitor, Commissioner, Corporate and Finance Services Department and the Commissioner, Community and Operations Services Department.

3.0 Executive Summary

Not applicable.

4.0 Input From Other Sources

- The Corporate Leadership Team
- Legislative Services
- Finance Services
- Legal Services

5.0 Analysis

5.1 Background

At its meeting of September 27, 2021, Council adopted the recommendation contained in Report [CS-21-95](#), for the renewal of a 3 year agreement between the City and Trent University Durham GTA providing students of Trent University Durham GTA with an eight-month Level 2 Fitness Membership, at a discounted rate at City-owned recreation facilities, from September 2021 to April 2024.

The 2021-2024 agreement expired in April 2024. City staff have worked with Trent University Durham GTA to establish mutually agreeable Terms for another multi-year agreement. The 2024-2027 agreement will be the sixth such agreement the City will have entered into with Trent University Durham GTA. The first agreement was approved in 2010 for one year and was subsequently renewed in 2011, 2015, 2018 and 2021.

Trent University Durham GTA estimates enrolment for the academic year 2024-2025 to be approximately 3,000 students. Based on this estimate, projected enrolment over 3 years is estimated to be at least 9,000 students. Membership revenue over the term of this proposed agreement is projected to be approximately \$827,000.

5.2 Evaluation of Trent University Durham GTA 2021-2024 Agreement

The 2021-2024 agreement provided a total of 6,990 Trent University Durham GTA students access to City-owned recreation facilities and provided a total membership revenue of \$603,640 over the three academic years. The breakdown of memberships and revenue for the 2021-2024 term of the agreement is as follows:

- 2021-2022 Academic year: 1,762 memberships for \$146,035 in revenue
- 2022-2023 Academic year: 2,208 memberships for \$189,445 in revenue
- 2023-2024 Academic year: 3,020 memberships for \$268,160 in revenue

5.3 Guiding Principles of the 2024-2027 Trent University Durham GTA Agreement

The Term of the proposed new agreement is from September 1, 2024 to April 30, 2027.

Trent University Durham GTA shall pay to the City the Membership rate as set out in the Agreement for each student enrolled. Membership fees shall be remitted to the City in two installments. Students will pay 50% of the membership fee, if only enrolled in the Fall or Winter term.

Students may pay individually for additional services at the fee designated in the General Fees and Charges By-law 13-2003, as amended. These additional services include, but are not limited to:

- Fitness and Racquet Add-on packages;
- Fitness and specialty fitness programs;
- Rental of indoor Fieldhouse and outdoor playing fields for intramural programs;
- Upgrades to a Family Membership.

Trent University Durham GTA may also choose to permit additional space for intramural sport at the fee designated in the General Fees and Charges By-law.

Students at Trent University Durham GTA will be required to adhere to all City membership and facility booking policy and procedures.

City staff will coordinate with Trent University Durham GTA in the facilitation of administrative protocols associated with this agreement and as required to develop intramural and fitness/sport programs. City staff and Trent University Durham GTA will also collaborate to promote initiatives to encourage increased student use of City-owned recreation facilities.

The City will notify Trent University Durham GTA of any breach of terms and conditions and mutually agree upon a course of action including, but not limited to termination of student membership and participation in fitness and intramural programs.

6.0 Financial Implications

Based on Trent University Durham GTA's estimated projected enrollment, membership revenue over the term of this agreement is estimated to be \$827,000.

7.0 Relationship to the Oshawa Strategic Plan

The recommendation in this report responds the Oshawa Strategic Plan goal of “Social Equity”.



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Jim Naumovski, Director,
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Kevin Alexander, Commissioner,
Community and Operations Services Department