

To: Oshawa Active Transportation Advisory Committee

From: Budget and Work Plan Working Group

Subject: Comments on the Proposed 2024 O.A.T.A.C. Budget

1. PURPOSE:

To respond to the City Staff's request for comments regarding the proposed 2024 Budget for the Active Transportation Advisory Committee.

2. RECOMMENDATIONS:

- 2.1 That the funds for Seminars and Training be increased in 2024 and the funds for Events/Promotion be maintained to accommodate additional promotion of active transportation in Oshawa.

3. COMMENTS:

3.1 Seminars and Training

It has been the practice of the City to send two volunteer members of the OATAC to the most informative active transportation seminar, The Ontario Bike Summit. In 2023 the Summit was held in Hamilton and the expenses were significantly higher than normal with travel and accommodation costs. Instead of sending two people to the Summit, two people were provided funds to download the presentations made at the Transportation Association of Canada being held in Ottawa at a significantly lower cost to the city. In 2024 it is anticipated that the Ontario Bike Summit will be held in Toronto and it is recommended that funds be provided for two volunteers on the OATAC be funded to attend the conference. The cost of travel and accommodation has gone up and additional funding will be required in 2024 to send the volunteers to gain the active transportation information presented at the Ontario Bike Summit.

3.2 Events/Promotion

The OATAC promotes walking and cycling through providing bicycle tours during Bike Month, June and other ways and time throughout the year. In 2022 the City was assisted by Cycle Toronto at considerable cost. In 2023 the City joined the Region of Durham in promoting Bike Month and with the Region providing the advertising saved considerable dollars for the City. In 2024 it is planned to also work with the Region for Bike Month but to also undertake considerable more activities mostly related to the City's 100 year anniversary. The Events/Promotion budget is needed if these other endeavours are to be successful.