CO-23-37

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Oshawa Animal Care Advisory Committee: Community Resources Working Group

Update on Pet Wellness Days:

Due to the success of our October 2022 Pet Wellness Day, we are planning another Pet Wellness Day in 2023.

As a reminder, this wellness day is part of our community outreach objective – this helps us make progress on three of our work plan initiatives (as shown here):

Goals	Examples of Actions to be Taken
SERVICES FOR VULNERABLE ANIMALS: Improve the availability and exposure of services that support: vulnerable pet owners, unowned domestic animals and feral cats.	 Examine best practices for the provision of low cost or no cost vet care for residents with special emphasize on lower income and vulnerable pet owners. Including: basic vetting, emergency care, vaccines, flea & tick protection, deworming, spay /neuter, microchipping and necessary grooming. Including looking into the OMVA Safe Pet Program.
PROMOTION AND EDUCATION: Improve public perception and knowledge of animal welfare matters and available services within the City of Oshawa.	 Promote and improve exposure of existing programs and resources within the City. Assist in the development or selection of mailing / handout materials to provide residents with information and access to resources for animal welfare. Facilitate educational sessions, access to educational materials online and share information on where other resources exist.
FUNDRAISING SUPPORT AND NETWORK BUILDING	 Provide advice, assistance and contacts to assist in fundraising campaigns, grant applications and additional revenue / donation opportunities.

Current activities on this initiative:

- Scheduling our next Pet Wellness Day.
- Evaluate potential venues (especially the John Street Oshawa Senior Citizens Centres location).
- Reaching out to all volunteers from last year plus additional vets and vet techs to find coverage.
- Applying for a PetSmart grant (**pending Council permission**) to cover more expenses and potentially expand offerings (microchips? spay/neuter vouchers? pet food vouchers? flea and tick prevention? De-worming? Emergency grooming).
- Look into additional ways to advertise for both donations of time / products to be given away and for additional persons needing help.
- Integrating some educational matter into the bags / gifts we hand out (ie. updating our "food available here" cards and including them in the hand outs; pet-friendly warming center info; feral cat brochure; pet care info; maybe a simplified summary of the RPO; community contacts; other helpful info).

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• Source other hand-outs (ie. collars, harnesses and leashes to help users to keep their animals safe; treats & toys; coupons, etc...)

Future considerations:

- Working with local vet clinics on an ongoing basis to help pets of low / no income residents.
- For future years consider 2 per year (1 more geared towards seniors; 1 more geared towards the homeless community).

Recommendation:

That the Community Resources Working Group recommend to the Oshawa Animal Care Advisory Committee (O.A.C.A.C.):

That the O.A.C.A.C. apply for third party funding such as a Grant or Sponsorship from one or two third-party organizations that Oshawa Animal Services currently has a pre-existing relationships with (i.e. PetSmart Grant Program or Pet Valu Sponsorship) up to \$10,000 to cover the cost of medications and other supplies for the Pet Wellness day.